# **Salesforce Integration**





### Streamline the quote-to-cash process

The Intacct-Salesforce Connector brings together the best-in-class cloud financial management solution with the industry-leading cloud CRM solution. What does that mean to you? A full view of every customer. A streamlined, automated quote-to-cash process that saves time and reduces errors. And more productive communication between the department that makes the numbers and the department that manages them.

### **Key benefits**

### Point-and-click integration

It's easy to integrate Intacct with Salesforce: just point, click, and connect. The Intacct-Salesforce Connector is pre-built on the Salesforce1 platform, so there's no need for expensive third-party integration, IT support, or custom consulting.

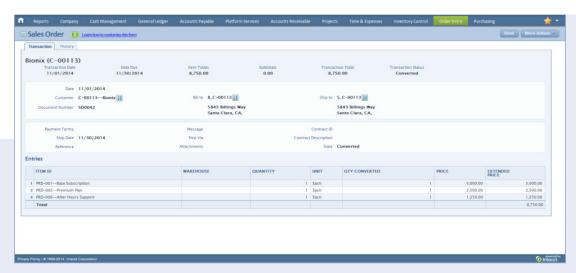
### No more blind spots

Tight and complete integration ensures Intacct and Salesforce are always up to date with the latest information, including product and price lists. Sales teams can verify pricing in real time and get visibility into the timing and financial impact of revenues,

renewals, upgrades, and more—all from within your CRM system. And Salesforce Chatter, embedded right inside Intacct, enables your sales and finance teams to better communicate with each other.

### **Effortless efficiency**

Get a fully automated, paper-free order-to-cash process: Convert Salesforce quotes into Intacct orders with a single click, and automatically trigger invoicing and revenue recognition. Use Intacct Project Accounting to create and track customer projects from the Salesforce account screen, then drill down to see individual project details.



Convert Salesforce quotes into Intacct orders with a single click, eliminating manual data reentry.

## **Key features**

#### **Efficiency and collaboration**

One-time data entry: Achieve greater accuracy and save time by eliminating the need for finance to re-enter customer and order information.

**Up-to-date shared data:** Work with up-to-date and consistent product, pricing, and customer data from both Intacct and Salesforce.

One-click quote conversion: Easily turn Salesforce quotes into Intacct orders.

One-click project creation: Create projects and tasks from a Salesforce opportunity.

Project visibility: View projects and tasks that have been booked for an opportunity, and track project status, from Salesforce.

Multi-location support: Tie Salesforce orders to the correct entities for accurate multi-entity financial management.

Salesforce Chatter integration: Help sales and finance teams communicate more efficiently—to clarify policies, resolve exceptions, and more—by extending Salesforce Chatter to Intacct users (Intacct Collaborate).

#### Sales productivity

Automatic generation of renewal sales opportunities: Keep renewal sales on track by creating opportunities based on original contract terms plus desired price adjustments.

Order visibility: Give sales teams access to order histories, inventory status, and fulfillment status from within Salesforce.

Real-time visibility into invoicing, payments, and aging: More carefully manage credit/ sales situations—all from within Salesforce.

### Finance productivity

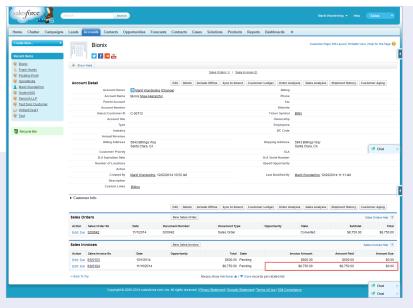
Automatic initiation of finance processing: Trigger invoicing and revenue recognition when an order from Salesforce is recorded.

Automatic order/billing/payment updates:

Automatically update Salesforce with the latest information to reduce ad-hoc information requests from sales.

Account details synchronization: Give the finance department visibility into account details from within Intacct.

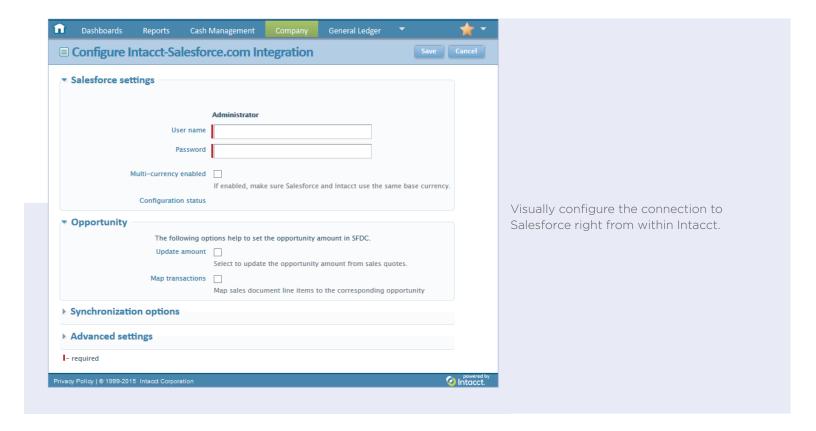
**Email templates:** Ensure better communications use built-in email templates to notify your sales reps and your customers about pending renewals.



Generate renewals, reprint invoices, and monitor payments without leaving Salesforce.







### Take the next step

Find out how Intacct best-in-class cloud financials streamline operations and provide real-time insights, boosting productivity and growth.



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